

BOXLUNCH

Barbie[®]

7/10/2023 – 7/23/2023

BOX LUNCH

PRINT

BARBIE WINDOW
(6/5/2023 - 6/18/2023)



ALL ASSETS WILL HAVE THE LEGAL:
©2023 MATTEL



BANNER
(36" w x 56" h)



CLING
(30" w x 16" h)

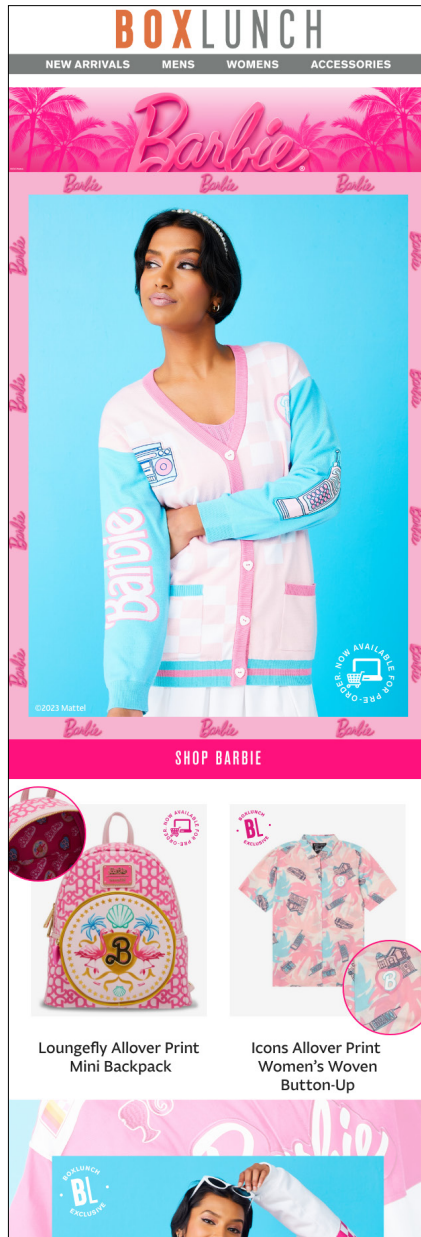


CARDBOARD 1
(16" w x 26" h)

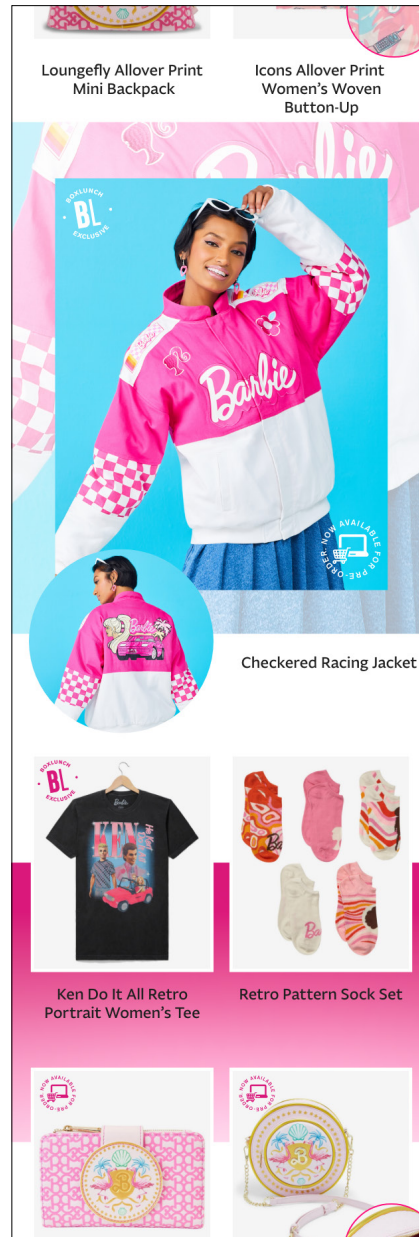


CARDBOARD 2
(16" w x 26" h)

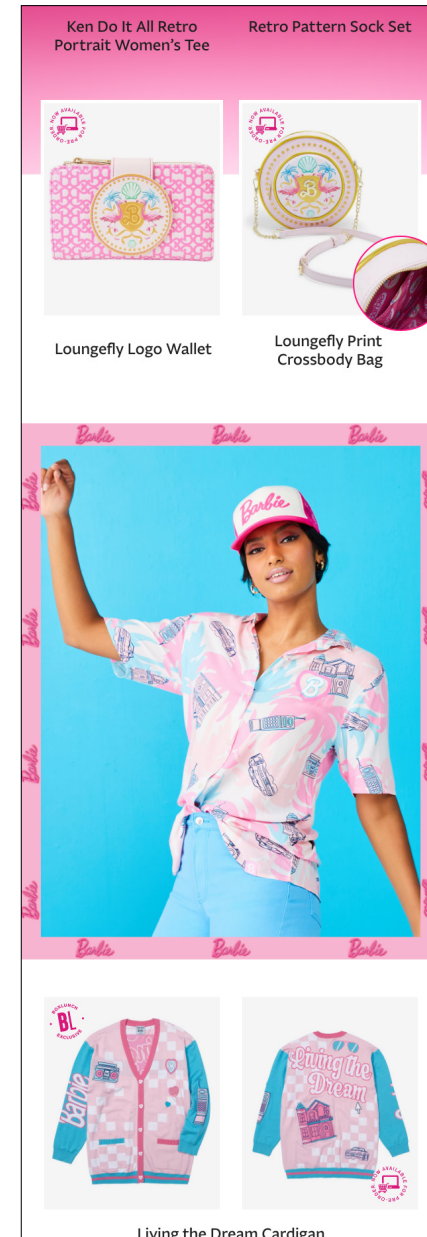
WEB



EMAIL BANNER
640 px



EMAIL BANNER CONTINUED
640 px



EMAIL BANNER CONTINUED
640 px

WEB



DESKTOP BANNER
2280 px wide



DESKTOP BANNER
1420 px wide

WEB



MOBILE BANNER
690 px wide



MOBILE NODE BANNER
480 px wide

WEB



DESTKOP NODE BANNER
1100 px wide

SOCIAL

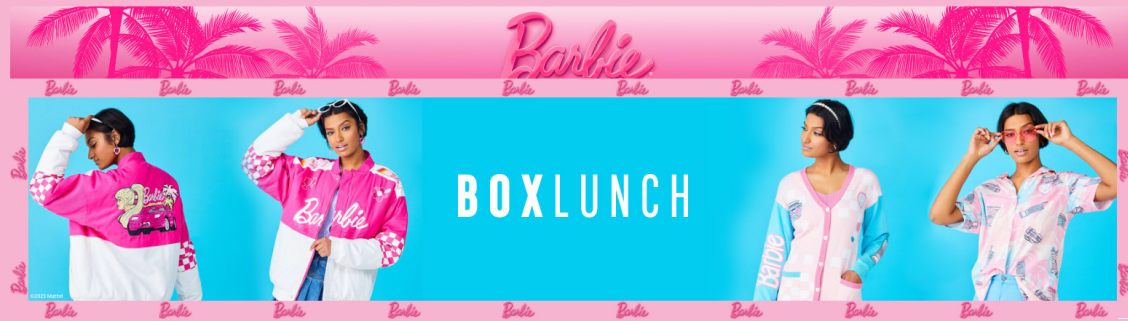


FACEBOOK HEADER
851 px x 315 px

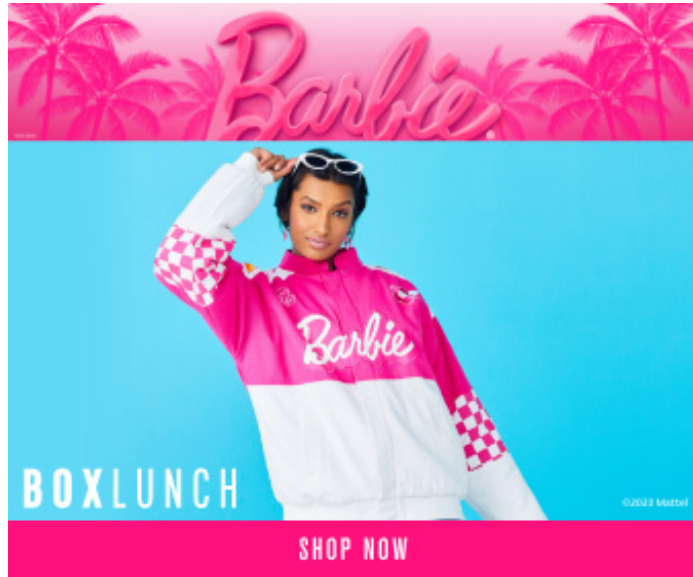


TWITTER HEADER
1500 px x 500 px

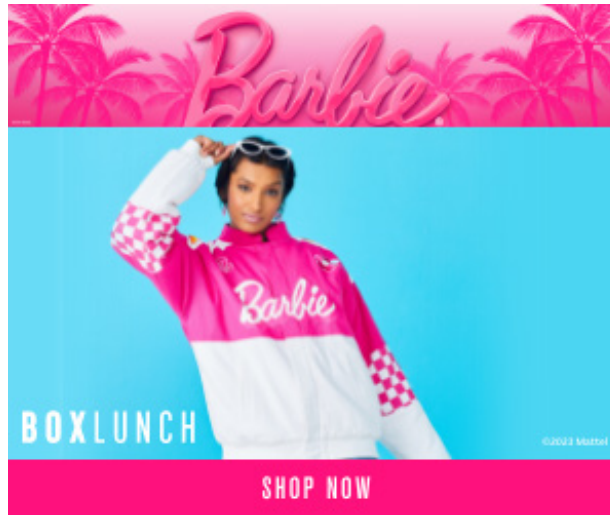
SOCIAL



OLM



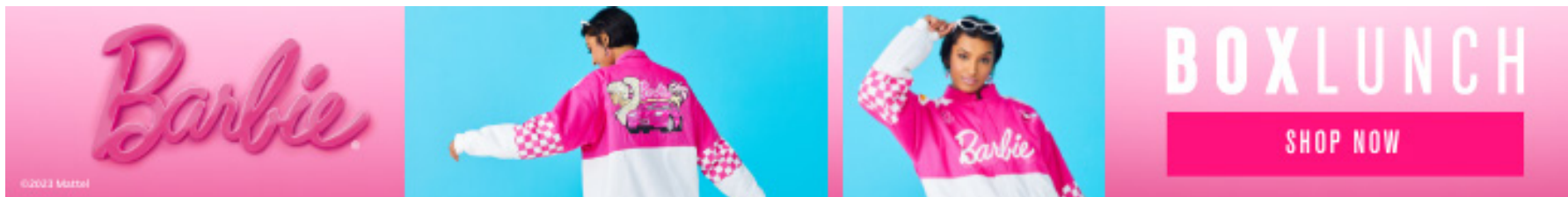
GOOGLE
336 px x 280 px



GOOGLE
336 px x 280 px



GOOGLE
320 px x 100 px

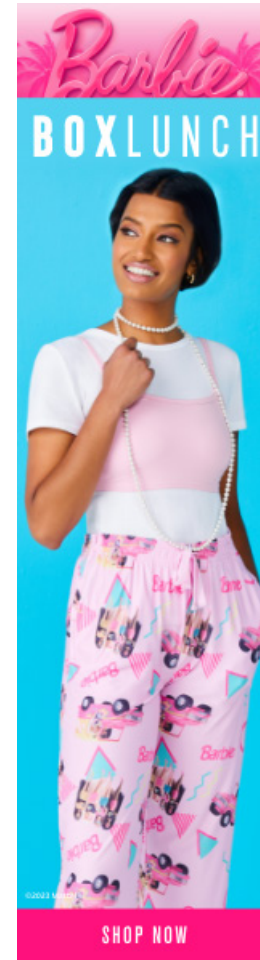


GOOGLE
728 px x 90 px

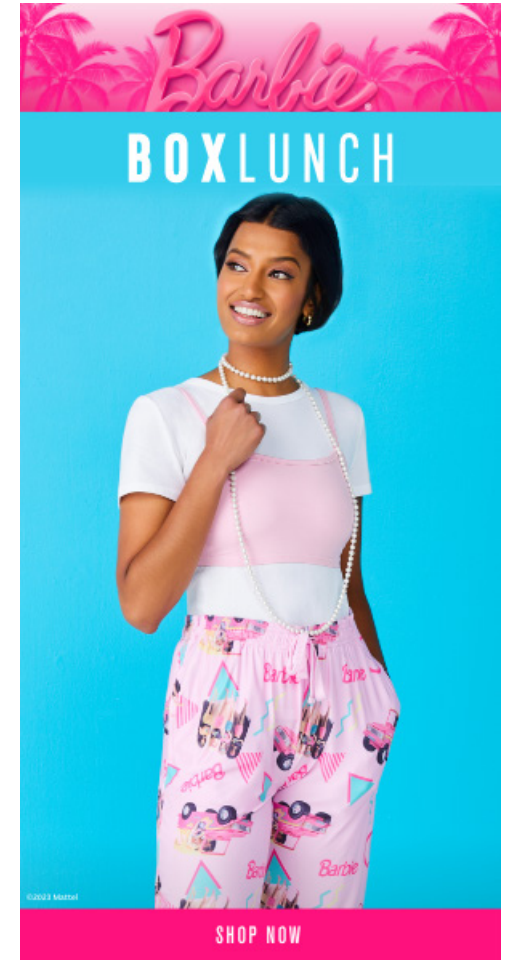
OLM



FACEBOOK
1200 px x 628 px



GOOGLE
160 px x 600 px



GOOGLE
300 px x 600 px

OLM



INSTAGRAM
1080 px x 1080 px



INSTAGRAM
1080 px x 1080 px



IG STORY
1080 px x 1920 px

OLM



INSTAGRAM
1080 px x 1080 px



INSTAGRAM
1080 px x 1080 px