

BOXLUNCH



2/12/24 - 2/25/23

WINDOW



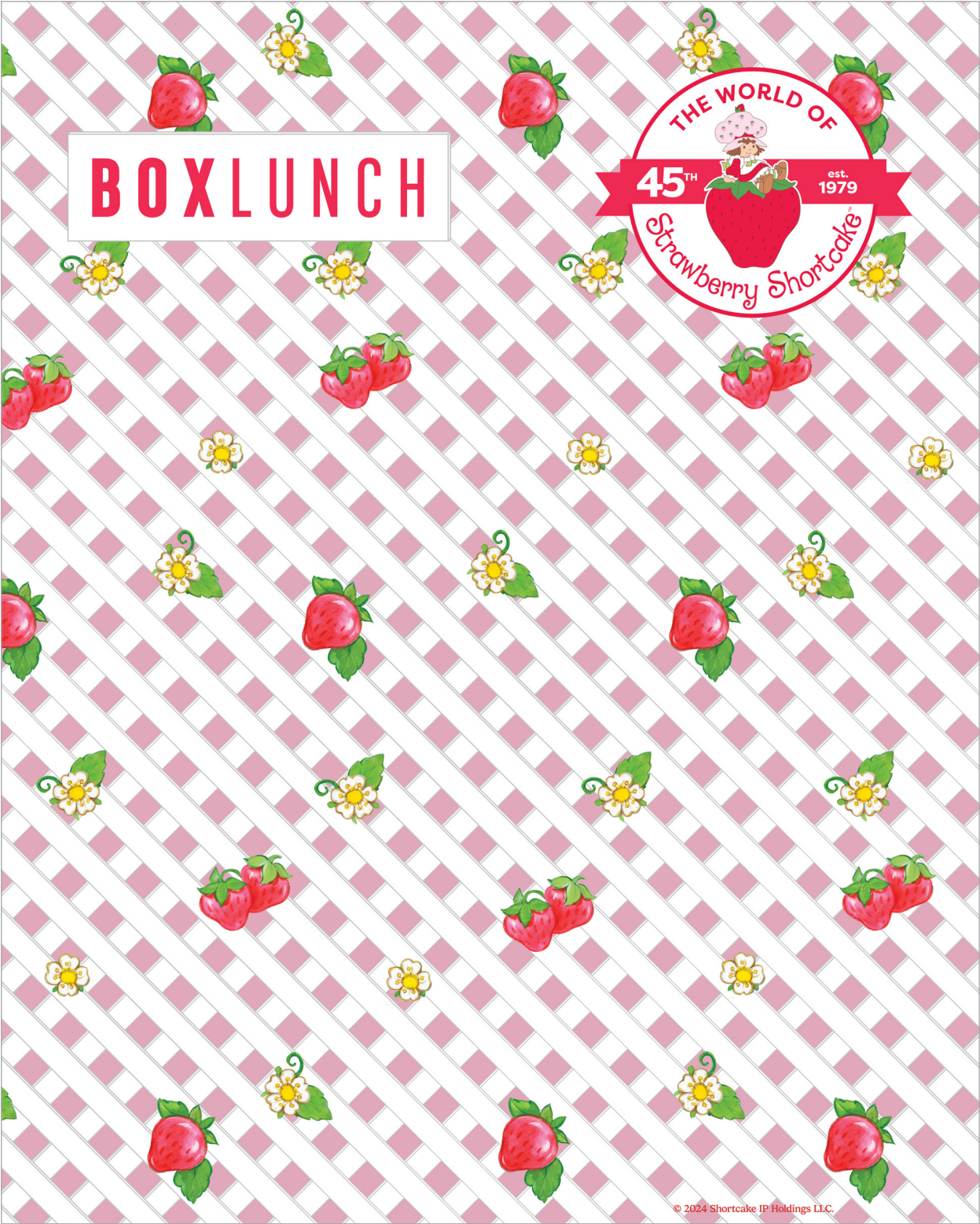
BANNER
BL-JAN224-BSSC
(36" w x 56" h)
HANG BACK TRACK



CLING
BL-JAN224-CSSC1
(20" w x 16" h)
GREY DOES NOT PRINT

BOXLUNCH

PRINT



ALL ASSETS TO USE:
© 2024 Shortcake IP Holdings LLC.

STEP & REPEAT
(8' W X 10' H)

***Signage Assets For BoxLunch Store #4770 Only**



POSTCARD
(4" W X 6" H)

Save the Date!



February 17 & 18 from 12 PM – 4 PM
Saturday & Sunday

A “berry” special in-store event celebrating
Strawberry Shortcake’s 45th Anniversary!



-  **Live DJ!**
-  **Trivia & Givaways!**
-  **Face Paint & Nail Art!**
-  **Photo Op with Strawberry Shortcake herself!**

Celebrate with us and shop our exclusive
Strawberry Shortcake collection!

BOXLUNCH

© 2024 Shortcake IP Holdings LLC.

TOWER SIGN
SAVE THE DATE
(22”W X 28”H)

Save the Date!



February 17 & 18 from 12 PM – 4 PM
Saturday & Sunday

A “berry” special in-store event celebrating Strawberry Shortcake’s 45th Anniversary!



-  **Live DJ!**
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Celebrate with us and shop our exclusive Strawberry Shortcake collection!

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PRINT



Share your
#BoxLunchxStrawberryShortcake
photo on Instagram, TikTok, Twitter or
Facebook and don't forget to tag
@boxlunchgifts
&
@strawberryshortcake

BOXLUNCH

TOWER SIGN
BL-JAN224-TSSSC
(22"W X 28"H)

BOXLUNCH

PRINT



BOXLUNCH

25% OFF

YOUR ENTIRE PURCHASE*

ONLINE PROMO CODE

SS25

VALID 2/17/24 - 3/2/24

BOXLUNCH.COM

WHERE FANDOM MEETS PHILANTHROPY

*Valid for online purchases made at www.BoxLunch.com and in-store purchases at BoxLunch stores from February 17, 2024 through March 2, 2024. Discount will be applied at the register in-stores and at checkout online with promo code. Original coupon must be presented and surrendered at time of purchase in-stores. Limit one coupon per customer. Cannot be combined with BoxLunch Money or any other offers, promotions, coupons, or discounts. Not valid towards select Loungefly products, select Funko products, select collectibles, select home goods, select jewelry, accessories, and beauty, select apparel, select books, select figures and toys, donations, prior purchases, gift cards, taxes, or shipping. Void if copied, reproduced, sold, or transferred without BoxLunch's consent, or where prohibited by law. Coupon has no cash value, is not redeemable for cash, and will not be replaced if lost or stolen. Not applicable to employees of Hot Topic, BoxLunch, or Her Universe. BoxLunch reserves the right to modify or end this promotion at any time. Use short code: **SS25**

COUPON
(3" W X 5" H)

EMAIL

BOXLUNCH

NEW ARRIVALS MENS WOMENS ACCESSORIES

THE WORLD OF

45TH

est. 1979

Strawberry Shortcake





Save the Date!

February 17 & 18 from 12 PM – 4 PM
Saturday & Sunday

A “berry” special in-store event celebrating Strawberry Shortcake’s 45th Anniversary!



STRAWBERRY SHORTCAKE (width 640)
GEO-TARGETED EMAIL



**Live DJ!**


**Trivia & Givaways!**


**Face Paint & Nail Art!**


**Photo Op with Strawberry Shortcake herself!**


Receive a free **limited edition Strawberry Shortcake postcard**, while supplies last.




**Live DJ!**

**Trivia & Givaways!**

**Face Paint & Nail Art!**

**Photo Op with Strawberry Shortcake herself!**


Receive a free **limited edition Strawberry Shortcake postcard**, while supplies last.



Celebrate with us and shop our exclusive Strawberry Shortcake collection!

STORE DETAILS

SHOP STRAWBERRY SHORTCAKE



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EMAIL

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NEW ARRIVALS MENS WOMENS ACCESSORIES

THE WORLD OF

45TH

est. 1979

Strawberry Shortcake



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SHOP NOW



BOXLUNCH
BL
EXCLUSIVE

BOXLUNCH
BL
EXCLUSIVE

BOXLUNCH
BL
EXCLUSIVE

STRAWBERRY SHORTCAKE (width 640)
EMAIL

FPO SKU

FPO PRODUCT DESCRIPTION
FPO PRODUCT DESCRIPTION

FPO SKU

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STRAWBERRY SHORTCAKE
[SHOP NOW](#)

STRAWBERRY SHORTCAKE (2280 width) HP FULL HERO DESKTOP



STRAWBERRY SHORTCAKE
[SHOP NOW](#)

STRAWBERRY SHORTCAKE (690 width)
HERO MOBILE



STRAWBERRY SHORTCAKE (828 width)
APP HERO



STRAWBERRY SHORTCAKE (828 x 606)
APP LICENSE GRID

BOXLUNCH

OLM



STRAWBERRY SHORTCAKE
(160x600) OLM



STRAWBERRY SHORTCAKE (336x280)
OLM



STRAWBERRY SHORTCAKE (300x250)
OLM



STRAWBERRY SHORTCAKE (320x100)
OLM



STRAWBERRY SHORTCAKE (728x90)
OLM



STRAWBERRY SHORTCAKE (300x600)
OLM

OLM



STRAWBERRY SHORTCAKE (1200X628)
OLM



STRAWBERRY SHORTCAKE (1080x1920)
OLM

BOXLUNCH

OLM



STRAWBERRY SHORTCAKE (1080x1080)
OLM



STRAWBERRY SHORTCAKE (1080x1080)
OLM



STRAWBERRY SHORTCAKE (1080x1080)
OLM

SOCIAL



STRAWBERRY SHORTCAKE (851x315)
FACEBOOK



STRAWBERRY SHORTCAKE (1500x500)
TWITTER

SOCIAL



STRAWBERRY SHORTCAKE (2560x1440)
YOUTUBE

BOXLUNCH

SOCIAL



STRAWBERRY SHORTCAKE (1080x1920)
INSTAGRAM STORY TITLE CARD



STRAWBERRY SHORTCAKE (1080x1920)
INSTAGRAM STORY SWIPE UP

SOCIAL



STRAWBERRY SHORTCAKE (1080x1920)
INSTAGRAM STORY GIFT GUIDE



STRAWBERRY SHORTCAKE (2:3)
PINTEREST GIFT GUIDES

VIDEO



STRAWBERRY SHORTCAKE (1080x1920)
VIDEO TITLE CARD



STRAWBERRY SHORTCAKE (1080x1920)
VIDEO TITLE END CARD

VIDEO



STRAWBERRY SHORTCAKE (1920x1080)
VIDEO TITLE CARD



STRAWBERRY SHORTCAKE (1920x1080)
VIDEO TITLE END CARD